



**HOKKAIDO
LOVE!**

Wine Tourism & Night-time Economy.

**While Hokkaido is widely recognized as a winter ski destination,
it has much more to offer during its green seasons.**

**In Sep 2024, JTB Australia joined a fam trip organised by
Hokkaido Tourism Organization, and would like to
present the sample itinerary and hot topics!**

Please contact JTB for enquiries and quote requests!

Hokkaido Hot Topics 🔥

Northern Hokkaido

Eastern Hokkaido

Central Hokkaido

Southern Hokkaido



Wine Tourism



Night-time Economy



Care Tourism










Adventure Travel











Sample Itinerary 1

Wine Tourism and Night-time Economy

DAY	SCHEDULE
1	Haneda Airport → New Chitose Airport
	Departing from New Chitose Airport
	 Naganuma Town: MAOI DISTILLERY https://maoidistillery.com/
	 Naganuma Town: Ristorante Cress https://restaurant-cress.com/
	 Kuriyama Town: Kobayashi Sake Brewery http://www.kitanonishiki.com/
	[Accommodation] Iwamizawa Log House Maple Lodge https://www.maplelodge.or.jp/
	 *For dinner, you will enjoy a locally produced menu.
2	Departing from Hotel
	 Iwamizawa City: Housui Winery https://housui-winery.co.jp/
	 Otaru City: Otaru Kihinkan (former Aoyama Villa) *Tour of the building and lunch
	Experience: Chiba Chumonten (making fans with Ainu designs) at Otaru Civic Hall https://otaru-shokunin.jp/program/chiba/
	Experience: Tsukushi Makita (Japanese sweets making experience) at Otaru Civic Hall https://otaru-shokunin.jp/program/makita/
	Check-in / [Accommodation] Yoichi LOOP
	 *Pairing Course Dinner at Yoichi LOOP

Sample Itinerary 1

3	Departing from Hotel
	 Yoichi Town: Yoichi Distillery https://www.nikka.com/distilleries/yoichi/
	 Niki Town: NIKI Hills Winery https://nikihills.co.jp/
	 Akaigawa Village: YU KIRORO https://yukiroro.com/ja/stay/kiroro-restaurant/lunch
	 Hokkaido Wine https://www.hokkaidowine.com/
	Check-in / [Accommodation] The Royal Park Canvas Sapporo Odori Park
	 "Sushi making experience + sushi dinner" at Otarutei Yasuke
	Explore Tanukikoji Shopping Street after dinner
4	Departing from Hotel
	Hokkaido Shrine
	Okurayama Ski Jump (observation deck)
	[Bad weather backup] visit AOA SAPPORO in AM.
	 Nouvelle Pousse Okurayama (Japanese and French Lunch)
	Hokkaido Museum
	 A special geisha experience in Susukino and a kaiseki plan to enjoy northern delicacies (Takarajima Travel Agency)
	※Nighttime Economy: "Explore Susukino at night" after the dinner
	[Accommodation] The Royal Park Canvas Sapporo Odori Park
5	*Take a taxi to Sapporo Central Wholesale Market "Seri" Tour 5:00-7:30
	 Lunchtime social gathering ※Northern Terrace Diner, 1st floor, Sapporo Grand Hotel
	Arrive at New Chitose Airport
	New Chitose Airport → Haneda Airport
	After arriving at Haneda Airport, proceed to the international terminal

Wine Tourism

Hokkaido Wine Tourism Attractions



Beautiful scenery,
climate, and culture



Meeting people involved
in wine production



Delicious food using
local products that pair
excellently with wine

Experience an extraordinary sense of healing and peace of mind.



+



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A trip to taste the nature, people, culture and gastronomy of Hokkaido!



Wine Tourism 🍷

The Yoichi-Niki Wine Tourism Project

This area is famous for Hokkaido wineries.

1 hours drive from Sapporo.

Niki Town is a "fruit town" where you can enjoy picking cherries, grapes, prunes, apples, and many other fruits.



Wine Tourism 🍷

NIKI Hills Winery



Wine Tourism 🍷

NIKI Hills Winery.



They also have accommodation (3 rooms only) and restaurant. 18

Wine Tourism

Hokkaido Wine



Wine Tourism 🍷

Hokkaido Wine



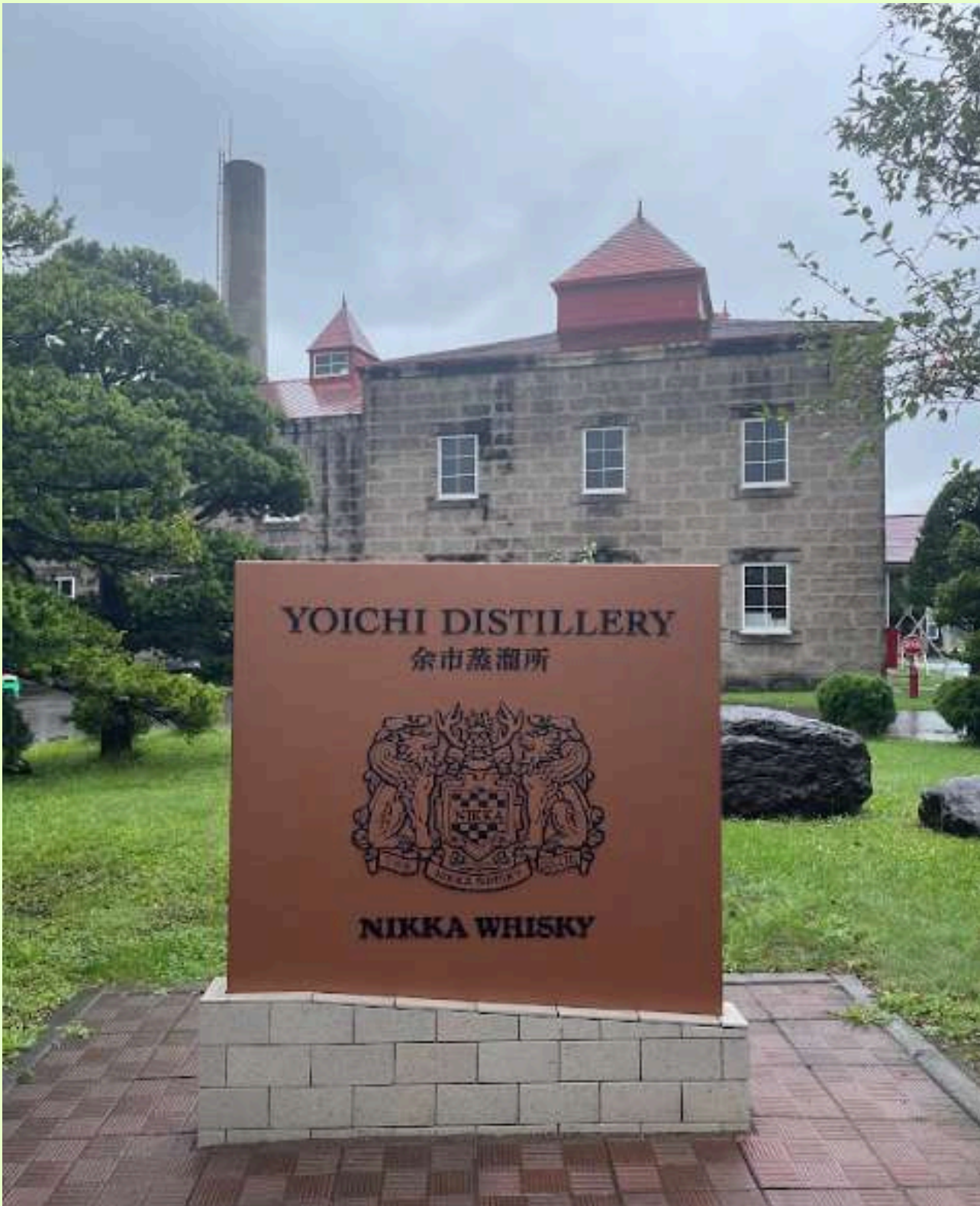
Wine Tourism 🍷

Vineyard in Winter



Wine Tourism

Yoichi Distillery



Wine Tourism

Yoichi Distillery



Free Tastings and factory tour requires pre-booking.

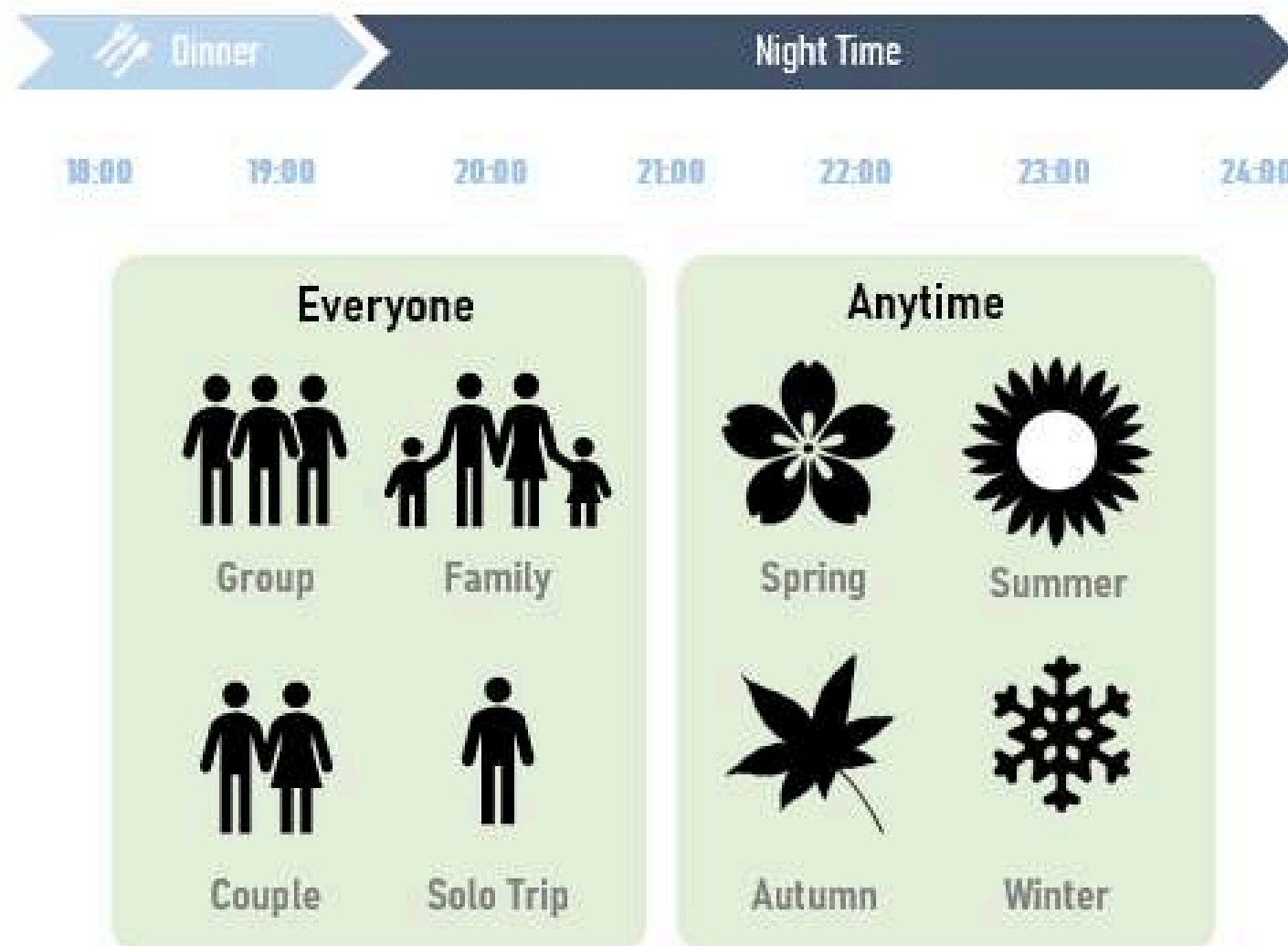
Museum and shop are also available for anyone.

Night-time Economy

Hokkaido Night-time Economy

Regardless of gender, age, nationality, or time of year,
Each and every one of us can find "the night time that suits you".

Hokkaido nights can be enjoyed by
everyone, anytime.



For examples



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Night Safari



Events making the most of nature



Creative Activities



Light-up events

Night-time Economy 🌙

Yoichi LOOP



Night-time Economy 🌙

Sapporo Beer Museum



Night-time Economy 🌙

Susukino and Sapporo city centre



Please do not forget to bookmark “Visit Hokkaido” and follow SNS of Hokkaido Tourism Organization for more information as well!

