



HOKKAIDO
LOVE!

Care Tourism & Adventure Travel

**While Hokkaido is widely recognized as a winter ski destination,
it has much more to offer during its green seasons.**

**In Sep 2024, JTB Australia joined a fam trip organised by
Hokkaido Tourism Organization, and would like to
present the sample itinerary and hot topics!**

Please contact JTB for enquiries and quote requests!

Hokkaido Hot Topics 🔥

Northern Hokkaido

Eastern Hokkaido

Central Hokkaido

Southern Hokkaido



Wine Tourism



Night-time Economy



Care Tourism







Adventure Travel





Sample Itinerary 2

Adventure Travel / Care Tourism (Wellness)

DAY	SCHEDULE
1	Haneda Airport → New Chitose Airport
	Departing from New Chitose Airport
	 'Kururu no Mori Farm (visiting fresh Hokkaido produce markets and having lunch buffet)
	Es Con Field Hokkaido (Kubota AGRI FRONT and BALLPARK Village)
	Check-in / [Accommodation] The Royal Park Canvas Sapporo Odori Park
	 A special geisha experience in Susukino and a kaiseki plan to enjoy northern delicacies (Takarajima Travel Agency)
	※Nighttime Economy: "Explore Susukino at night" after the dinner
2	*Take a taxi to Sapporo Central Wholesale Market "Seri" Tour 5:00-7:30
	 Lunchtime at Northern Terrace Diner, 1st floor, Sapporo Grand Hotel
	Sapporo Town Walking - Sapporo Clock Tower, Akarenga Trrace, Hohei Kan and etc. [Bad weather backup] visit AOA SAPPORO
	 Sapporo Beer Garden
	[Accommodation] The Royal Park Canvas Sapporo Odori Park

Sample Itinerary 2

3	Departing from Hotel
	Soba Lunch in Niseko and Hirahu Area
	Kyogokucho: Stroll around Fukidashi Park *Tasting famous water coffee
	Rusutsu Mountain Bike (25km)
	Check-in / '[Accommodation] Rusutsu Resort Hotel & Convention
	https://rusutsu.com/rusutsu-wellness/
	[Bad weather backup] Japanese cultural activities (calligraphy / Maneki neko painting)
4	Departing from Hotel
	Trekking around Mount Usu with a Volcano Meister
	[Bad weather backup] Toya Visitor Centre / Masao Mimatsu Memorial Museum
	 "Hokkaidian Homestead"
	※Cooking experience using vegetables and seafood grown near Date City
	https://hokkaidian-homestead.com/
	Date History and Culture Museum (Swordsmithing tour and experience)
	Check-in / [Accommodation plan] Dai-ichi Takimotokan
5	*Explanation by the bath attendant (history and effects of Noboribetsu Onsen, etc.)
	Departing from Hotel
	Noboribetsu Nordic Walking
	[Bad weather backup] Activity to make Yu no Hana (onsen flower / onsen mineral deposits)
	 "Minapa Chise" *Ainu cuisine
	Upopoy (Symbolic Space for Ethnic Coexistence)
	Arrive at New Chitose Airport
	New Chitose Airport → Haneda Airport (NH076)
	After arriving at Haneda Airport, proceed to the international terminal

ADVENTURE TRAVEL

Hokkaido is home to a wildly diverse geography: volcanic hot springs, verdant wetlands, snow-capped mountains, and an endless coastline that offers boundless opportunities for adventure-seekers from around the world.



Adventure Travel

Rusutsu Mountain Biking



Depart from Rusutsu
Resort to Lake Toya
(25km)

Adventure Travel

Mt. Usu Hiking




Adventure Travel

Must-check: Adventure Travel Hokkaido



for Traveler

for Travel Trade & Press



ADVENTURE TRAVEL
HOKKAIDO
for Traveler

About Adventure Travel

Adventure Travel in Hokkaido

Tour

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Library

Hokkaido Official Tourism Site

HOKKAIDO LOVE!





GREEN SEASON

ADVENTURE TRAVEL IN HOKKAIDO



GREEN SEASON



SNOW SEASON



WILDLIFE WATCHING



AINU CULTURE



CULINARY DELIGHTS

Care Tourism

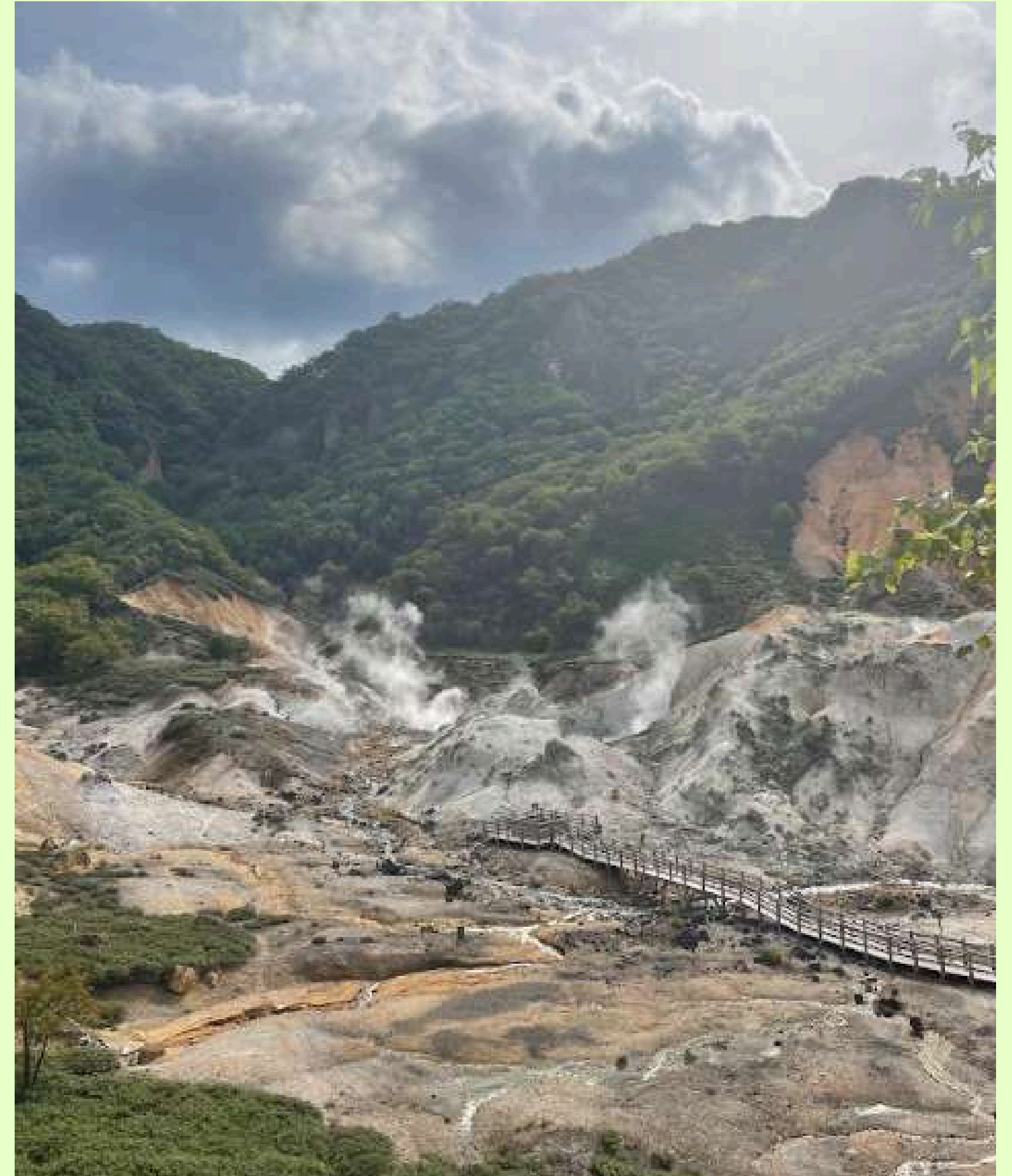
HOKKAIDO CARE TOURISM

Healing, health, universal tourism, etc.
Tourism with the theme of “mind and body” care



Adventure Travel & Care Tourism

Noboribetsu Hiking



Adventure Travel & Care Tourism

Noboribetsu Hiking



Adventure Travel & Care Tourism

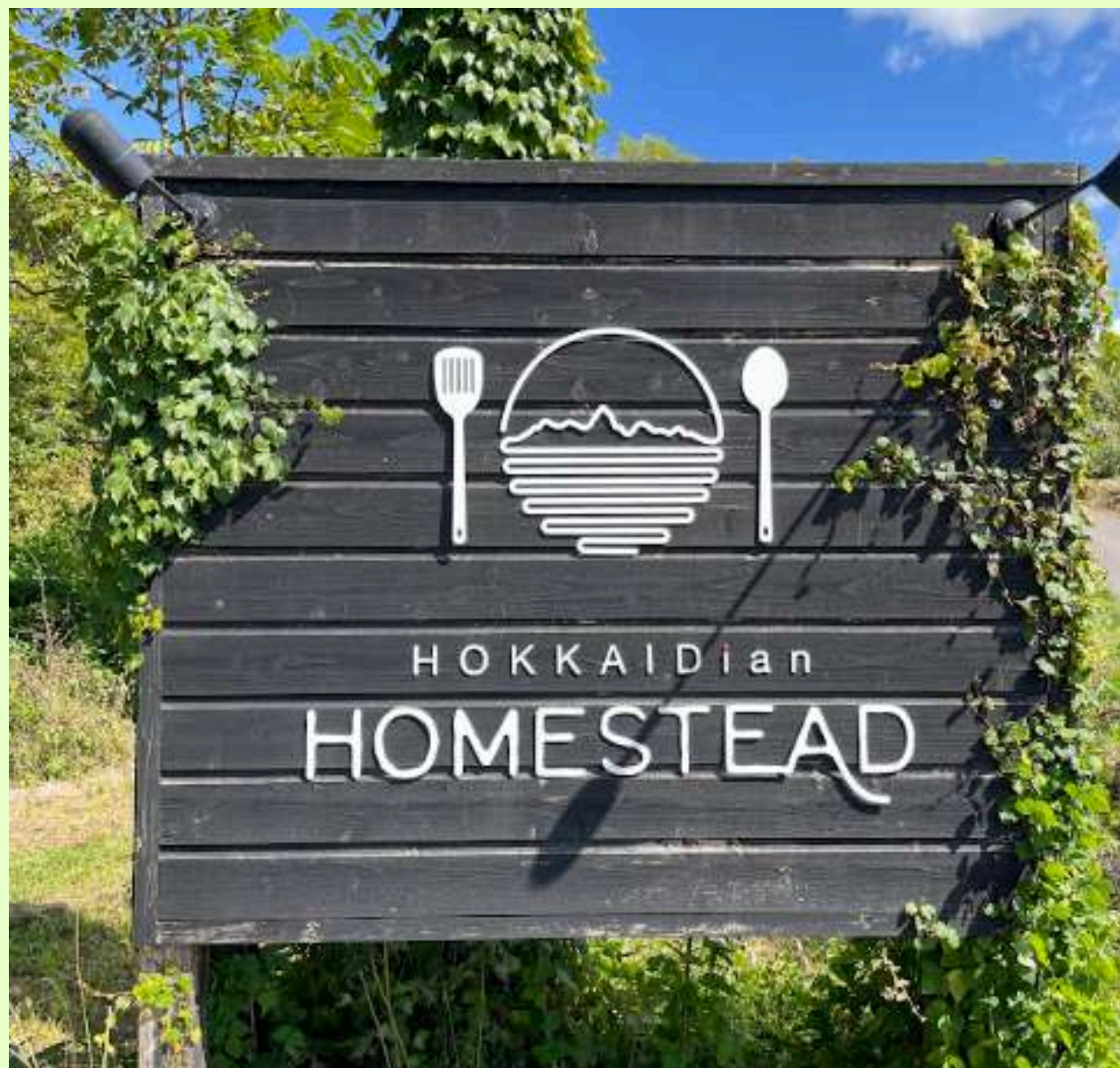
Noboribetsu Hiking



Dining Experience

Around Lake Toya & Noboribetsu

Hokkaidian Homestead - cooking & dining experience



Cultural Learning & Experience

Around Lake Toya & Noboribetsu

Upopoy (National Ainu Museum and Park)



Please do not forget to bookmark “Visit Hokkaido” and follow SNS of Hokkaido Tourism Organization for more information as well!

